



Anderson High School Fence/Gym Sign Fundraising Guidelines

- Anderson High School has made available the following areas for sponsorship signs:
 - ✓ Fencing along Steck Avenue
 - ✓ Fencing around Calhoon Field
 - ✓ Large Gym
 - ✓ Baseball Field fence
 - ✓ Softball Field fence
- Production of signage for these areas must be processed through the Athletic Department to ensure consistency and continuity.
- Signs will be placed from January - January of each calendar year.
- Due to city regulations, signs may have to be taken down for 24-hour periods at various times during the year for compliance purposes.
- Each year, the Athletics Department will distribute a “DO NOT CALL (DNC)” list to ensure each Booster Club has the opportunity to obtain “right of first refusal” from sponsors each club has secured the year prior. A sponsor will be removed from the DNC list after 1 year of no sponsorship from any club.
- Booster Clubs MAY partner and seek co-sponsorships if both clubs agree to such an arrangement prior to contact with the sponsor. This must be managed by the booster club officers/chairpersons – no involvement of the Athletics Department.
- An entry into the [AHS Sponsor Signs google form](#) must be submitted FOR EACH SIGN PRODUCED or RENEWED to authorize sign production. **Production ready graphics are to be submitted to ahssigns@gmail.com If you prefer to submit a paper form, please see page 2 of this packet.**
- No guarantee of sign placement on a fence or in the gym can be made.
- It is recommended that graphics for signs be LARGE and SIMPLE to ensure they can be read from the street and from the stands.
- Minimum pricing for each sign type is outlined in the Booster Club Sign Approval Form and the google form. Booster Clubs may create ‘packages’ which include signs as a benefit to sponsorship. **Each club will be responsible for the cost of the sign and installation.**
- Questions may be directed to ahssigns@gmail.com or Cathy Painter 512-414-7936



Anderson High School Booster Club Signage Approval Form

School Year:	2023-2024
Booster Club:	
Booster Club Contact Name:	
Booster Club Contact Email:	
Booster Club Contact Phone #:	

STANDARD PRICING FOR SIGNS

Sign Type	New	Renewal
Large Gym Sign (48"x32")	\$500	\$400
Steck Ave. Fence Sign	\$1,000	\$900
Calhoon Field/Baseball/Softball Fence Sign	\$700	\$600

*****Booster Clubs may include signs as part of a package offered to sponsors, but these prices must be charged at a minimum for the sign only to ensure equity across all clubs. Booster Clubs may also 'split' a sign to share with 2 sponsors. Please indicate below under 'split sign'. Booster Clubs are responsible for the cost of producing signs.***

Sponsor Business Name(s):	
Sponsor Contact Name:	
Sponsor Contact Phone/ Email:	

Please indicate sign purchase below:

Sign Type	New	Renewal	Pmt Rec'd	Split sign?	BC to Split w/
Large Gym Sign (48"x32")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Steck Ave. Fence Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Calhoon Field Fence Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Baseball Field Fence Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Softball Field Fence Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

- ***Signs will be posted on a yearly cycle from January - January each calendar year.***
- ***All sales are final and payment must be made to each respective Booster Club prior to sign being produced or re-hung.***
- ***All signs are subject to approval by the Head Coach & Athletic Coordinator.***
- ***Email SCALABLE, production-ready graphics and this form to ahssigns@gmail.com. Form may be turned in to Cathy Painter rm 131***