



Anderson High School Fence/Gym Sign Fundraising Guidelines

- Anderson High School has made available the following areas for sponsorship signs:
 - ✓ Fencing along Steck Avenue
 - ✓ Fencing around Calhoon Field
 - ✓ Large Gym
- Production of signage for these areas must be processed through the Athletic Department to ensure consistency and continuity.
- **DEADLINE is DECEMBER 1st to submit signage information.** Signs will be placed from January - January of each calendar year.
- Due to city regulations, signs may have to be taken down for 24-hour periods at various times during the year for compliance purposes.
- Each year, the Athletics Department will distribute a “DO NOT CALL (DNC)” list to ensure each Booster Club has the opportunity to obtain “right of first refusal” from sponsors each club has secured the year prior. A sponsor will be removed from the DNC list after 1 year of no sponsorship from any club.
- Booster Clubs MAY partner and seek co-sponsorships if both clubs agree to such an arrangement prior to contact with the sponsor. This must be managed by the booster club officers/chairpersons – no involvement of the Athletics Department.
- An entry into the [AHS Sponsor Signs google form](#) must be submitted FOR EACH SIGN PRODUCED or RENEWED to authorize sign production. **Production ready graphics are submitted as instructed on the form**
- No guarantee of sign placement on a fence or in the gym can be made.
- It is recommended that graphics for signs be LARGE and SIMPLE to ensure they can be read from the street and from the stands.
- Minimum pricing for each sign type is outlined in the Booster Club Sign Approval Form. Booster Clubs may create ‘packages’ which include signs as a benefit to sponsorship. **Each club will be responsible for the cost of the sign and installation.** These prices are subject to change based on vendor quotes. Install is not included in these prices.
- Questions may be directed to ahssigns@gmail.com or Cathy Painter 512-589-4589